



## McKenzie's Run 2010 Big Success!

On November 20, 2010, the inaugural McKenzie's Run was held with tremendous success (and sunshine) in downtown Jacksonville. Over 2,500 people participated in the 5K and one-mile fun run events, making it one of the top 10 attended races on the First Coast in 2010.

Event highlights included a "photo" finish, with every runner completing their race inside EverBank Field, as their live image was projected on the stadium's Jumbo Tron (runner and event photos available at [snappyshotsbybev.com](http://snappyshotsbybev.com).) Additionally, the crowd was entertained with live music by the Eleven-22 Band, and celebrated with the Jaguars ROAR cheerleaders and mascot, Jaxson De Ville.

In total, more than \$150,000 was raised for the McKenzie Noelle Wilson Foundation, which supports a variety of efforts to help young people identify and develop their talents, their character and their spirituality in order to become productive and fulfilled adults.

The success of this event would not have been possible without the support of our 75 volunteers and incredible participation of our local residents. Thank you for honoring McKenzie and her legacy. We're looking forward to an even bigger race in 2011.

The McKenzie Noelle Wilson Foundation is a 501(c)(3) nonprofit organization established in memory of McKenzie Wilson who passed away in 2010. The Foundation is dedicated to investing in our future by helping young people find their purpose in an increasingly complex

and challenging world. Its mission is to support a variety of efforts to help young people identify and develop their talents, their character and their spirituality in order to become productive and fulfilled adults. It is currently building programs and resources to help young people recognize their full potential. For more information about the Foundation or how you can help, visit [www.caregivegrow.org](http://www.caregivegrow.org).

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