



For Immediate Release

Contact: Mercedes New ♦ 904.623.8023 ♦ mercede@caregivegrow.org

The McKenzie Noelle Wilson Foundation Encourages Local Teens to Spread Kindness

March 28, 2011 – Jacksonville, FL – The McKenzie Noelle Wilson Foundation announced its initiative to encourage local teens to express kindness through the Random Acts of Kindness movement. The Random Acts of Kindness movement is part of the Foundation's McKenzie Cares program. To facilitate the kindness movement amongst teens, the Foundation is giving out Random Acts of Kindness cards to students at local high schools. Upon performing an act of kindness, the giver will distribute the card to the recipient. It is the hope that the recipient will then use that card to "pass it on!"

The Foundation has also created a blog for teenagers to share their stories of kindness. At www.mckenziecares.org teens can express what it means to be a considerate person. For more information on how to get your cards or the blog, go to www.caregivegrow.org.

Random Acts of Kindness is a world-wide movement that encourages unique ways of spreading compassion either anonymously or to friends and neighbors. By revealing to teenagers that they can bring hope to our society through simple acts such as, showing a new student around campus, taking out a neighbor's garbage, or even planning a food drive for a local food bank, the Foundation hopes to show teens that they can have a positive impact on today's world.

The McKenzie Noelle Wilson Foundation is a 501(c)(3) nonprofit organization established in memory of McKenzie Wilson who passed away in 2010. The Foundation is dedicated to

investing in our future by helping young people find their purpose in an increasingly complex and challenging world. Its mission is to support a variety of efforts to help young people identify and develop their talents, their character and their spirituality in order to become productive and fulfilled adults. It is currently building programs and resources to help young people recognize their full potential. For more information about the Foundation or how you can help, visit www.caregivegrow.org.

XXX